



## Mackenzie Applied Research Association

---

P. O. Box 646 Fort Vermilion, Alberta T0H 1N0

Phone: 780 927 3776, Fax: 780 927 4747

Email: [manager@mackenzieresearch.ca](mailto:manager@mackenzieresearch.ca)

Web: [www.mackenzieresearch.ca](http://www.mackenzieresearch.ca)

### Corporate Sponsor Program - 2015

The Mackenzie Applied Research Association (MARA) is a registered not-for profit applied research association in Fort Vermilion, Alberta.

MARA conducts crop, livestock and environmental research and provides extension services to Mackenzie County producers and residents. Our goal is to help producers increase their productivity and profit margins using the best management practices required to sustain the environment. As a corporate sponsor, you contribute to this goal. Thank you for considering partnering with us. Your sponsorship helps MARA continue to provide quality service to our constituents while you also receive free publicity.

#### **Gold sponsor**

##### **\$2000/In kind contribution**

Gold level corporate sponsors receive continuous recognition in our newsletter, annual report and on our website. Gold sponsors are also recognized at our seminars, workshops, field tours, and other events through the use of their logo. In addition, Gold sponsors receive a full page free advertisement in our newsletter. Where applicable, Gold sponsors may contribute an article to MARA's digital and print publications. A representative is also invited to attend all MARA's events free of charge and set up booth (logistic permitting). Where permitting, Gold sponsor's representative may be allowed to deliver a short speech during MARA events.

#### **Silver Sponsor**

##### **\$1000/In kind contribution**

Silver level sponsors receive continuous recognition in our newsletter, annual report and on our website. Silver sponsors are also recognized at our seminars, workshops, field tours, and other events through the use of their logo. Silver sponsors will also receive a half page free advertisement in our newsletter. Silver sponsors may also be invited to contribute an article for MARA's digital and print newsletters. A representative is invited to attend MARA events at no cost and can set up booth (logistic permitting).

#### **Event Sponsors (Lunch/Snacks)**

##### **\$500/In kind contribution**

A lunch sponsor is recognized at the event they are sponsoring. The sponsor is invited to give a short presentation at the event. Event sponsors can set up booths and distribute any hand-outs, advertising or products they wish to share, as long as those materials do not contravene our policies. The logo or trademark of an Event sponsor will be included on any advertising, agendas or other handouts for that event. Event sponsors are also verbally acknowledged by MARA staff at the specific event.



# Mackenzie Applied Research Association

P. O. Box 646 Fort Vermilion, Alberta T0H 1N0

Phone: 780 927 3776, Fax: 780 927 4747

Email: [manager@mackenzieresearch.ca](mailto:manager@mackenzieresearch.ca)

Web: [www.mackenzieresearch.ca](http://www.mackenzieresearch.ca)

**Corporate Sponsor Requirements:** Corporate sponsors are legal companies, partnerships, corporations or businesses operating in Canada. Corporate sponsors are welcome at all meetings and events, but do not have a vote at public board meetings or at the Annual General Meeting.

## Corporate Sponsor Application Form - 2015

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ City, Prov: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Corporate Sponsor level                      Gold                      Silver                      Event Sponsor

Amount enclosed: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Privacy Act: \_\_\_\_\_ initial here if you agree to MARA using your contact information our newsletters, websites or at MARA events throughout the year. We respect PIPA.

For further information, please call

Cell: 780 285 0988/0911